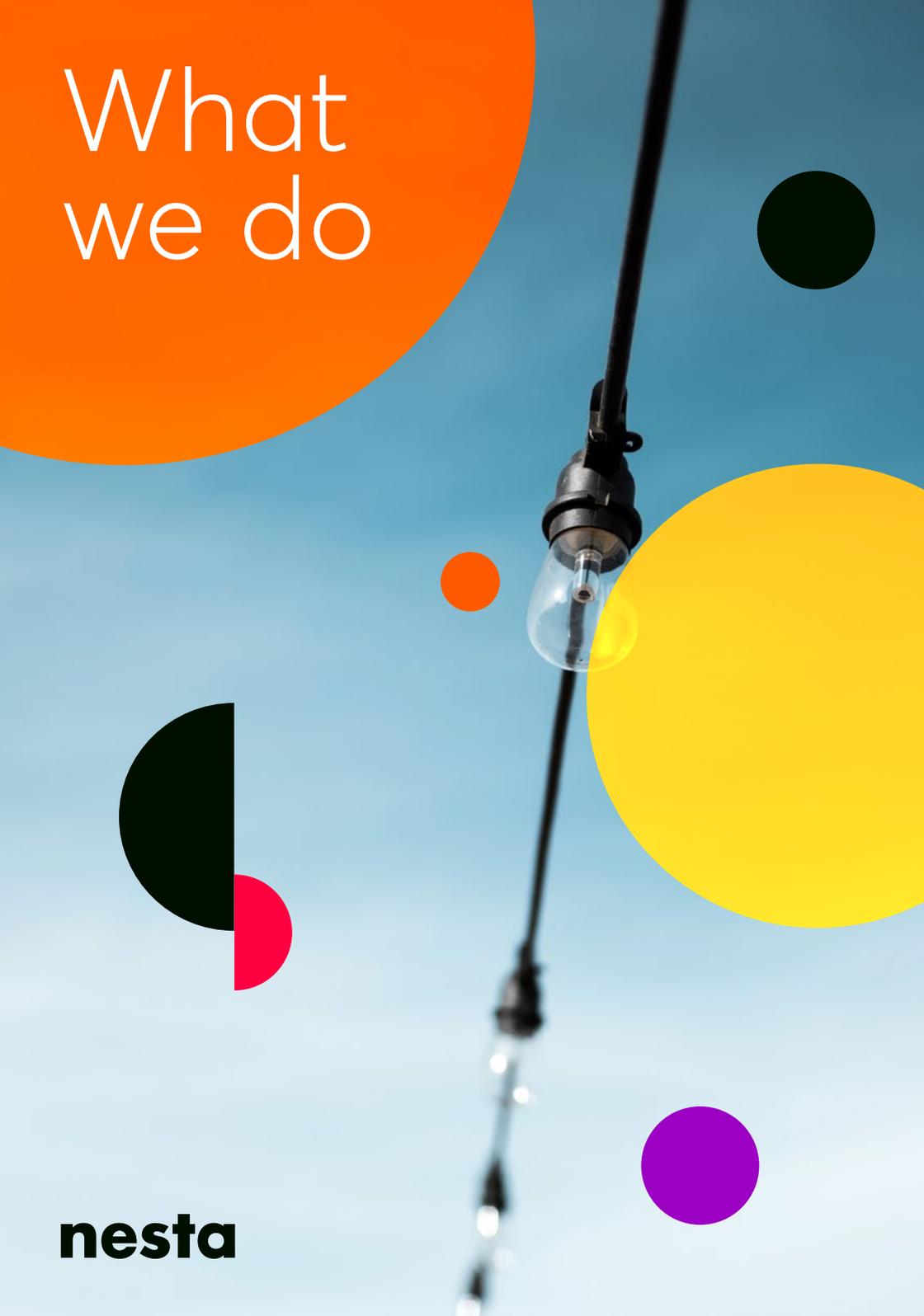


What
we do

nesta

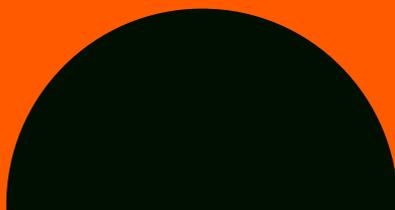


Nesta is a global innovation foundation

We back new ideas to tackle the big challenges of our time: from the pressures of an ageing population to stretched public services and a fast changing jobs market.

Using our knowledge, networks, funding and skills, we grow new ideas that can change the world for the better.

We are a UK charity but work globally, and always in partnership with others.



We see new opportunities and challenges

Our research into emerging trends and technologies helps us answer the big questions: what could health services look like in 2030? Which skills will matter most in an increasingly automated workplace? How might local councils improve their services and save money with digital technologies? How can public policy harness entrepreneurial energies and grow the creative economy?



Helping governments understand the value of innovation

Our Innovation Index championed a new way of putting an economic value on innovation. Its approach has been adopted by many governments around the world, from the UK to Malaysia - one example of the ways we've helped over 30 national governments and dozens of local and city authorities innovate more successfully.

We spark creative answers from many sources

Our programmes discover and nurture new ideas. We've offered early-stage innovation support to thousands of innovators in different fields. We champion creativity with challenge prizes like The Longitude Prize, a £10 million fund to hold back the rise of drug-resistant infections.



Testing and experimenting

Our £7 million Digital R&D Fund for the Arts linked arts organisations, digital technology firms and universities to virtual reality and haptic technologies- allowing them to experiment with radical new ideas in the real world. For example, The National Holocaust Centre used 3D filming and speech recognition software to let visitors meaningfully interact with a Holocaust survivor.

We shape promising ideas into practical solutions

Our funding programmes help brilliant ideas benefit more people. We've helped scale coding clubs that have taught over 48,000 young people, funded an app that alerts thousands of trained first aiders to nearby emergencies, and backed new approaches to broadcasting live performances that have been watched by millions in cinemas around the world.



Investing to scale

We've pioneered Impact Investing with our support of 13 organisations making measurable social impact. They range from Getmyfirstjob which matches apprentices and employers, to Oomph! an award-winning social enterprise that helps the wellbeing of more than 530,000 older and vulnerable adults - for example through inspiring, imaginative 'chairobics' exercise classes.

We shift whole systems in a new direction

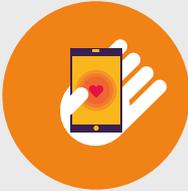
Sometimes it's not enough to grow individual technologies or ventures - instead we have to transform the way whole systems work. That's the approach we've taken in local health systems like Essex to improve care and reduce unnecessary hospital admissions. We also bring people together across sectors - including over 13,000 people who attend Nesta events each year - to help change policy from the top down as well as growing new ideas from the bottom up.



Creating a generation of digital makers

Our landmark *Next Gen* report influenced the government to introduce computer science into the English national curriculum from age 5 to 14. We also led the Make Things Do Stuff consortium of 70 organisations that gave young people more than 100,000 extra-curricular digital making experiences.

Our five priority fields of work



Health

We explore how people can better use technology, data and mutual support to manage and improve their health and wellbeing.



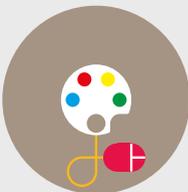
Education

We are preparing young people for an increasingly digital workplace by understanding the future of work, backing digital learning technologies and campaigning for more creative, robot-resistant skills.



Government innovation

We help governments achieve more with less, making the most of digital technologies to engage their populations in decisions and the daily life of public services.



Creative economy, arts and culture

We help arts and cultural organisations develop new sources of funding and reach new audiences. And we advise governments at every level on how to grow the creative economy.



Innovation policy

We gather, analyse and spread the best methods from around the world that governments can use to support successful innovation in the economy and society.



58 Victoria Embankment
London EC4Y 0DS

+44 (0)20 7438 2500

information@nesta.org.uk

 [@nesta_uk](https://twitter.com/nesta_uk)

 facebook.com/nesta.uk

www.nesta.org.uk

August 2017

Nesta is a registered charity in England and Wales with company number 7706036 and charity number 1144091. Registered as a charity in Scotland number SCO42833. Registered office: 58 Victoria Embankment, London, EC4Y 0DS.