



edtechweek  
london



## Live Podcast: Is Edtech a Thing (Yet)?

Monday 19 June 2017, Nesta

📶 nesta guest | seespark    🐦 @nesta\_uk @PodcastEdtech @edtechweekldn | #edtechpod

### Agenda

- 17.30-18.00 Registration and refreshments
- 18.00-18.05 Welcome and introduction  
**Helen Goulden**, Executive Director, Nesta
- 18.05-18.10 RocketFund: Empowering teachers to buy the latest technology in the classroom  
**Ben Gill**, Product Manager, Innovation Lab, Nesta
- 18.10-18.15 Investing for Impact: Hear from one of our previous investees  
**James Weatherill**, CEO, Arbor Education
- 18.15-18.20 Opening Statement: How do we value edtech?  
**Vipul Bhargava**, Educational Technology & International Schools Specialist, Department for International Trade
- 18.20-19.20 Live Podcast: Is Edtech a Thing (Yet)?  
*Chaired by* **Sophie Bailey**, Founder, The Edtech Podcast  
**Richard Taylor**, Angel Edtech Investor  
**Lucy Heady**, Impact Director, Investments Team, Nesta  
**Bukky Yusuf**, Secondary Science Teacher, Consultant and Qualified Coach  
**Matt Johnson**, Senior Associate, Cooley  
\*This discussion will be available on The Edtech Podcast
- 19.20-19.30 Closing remarks  
**Helen Goulden**, Executive Director, Nesta
- 19.30-21.00 Networking drinks

## Live interactive polling and audience Q&A

slido

To make sure we address your most important questions and concerns at today's event we will be using a tool called Sli.do. To access Sli.do, please follow these simple steps:

1. Please take out your smartphones and connect to the [WiFi](#)
2. Open the web browser and go to [www.slido.com](http://www.slido.com)
3. Enter the event code: [edtechpod](#)
4. Enter your name and e-mail address
5. In the app you will be able to
  - a. Ask questions
  - b. Join live polls

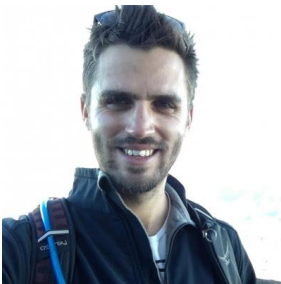
## Biographies



**Helen Goulden, Executive Director, Nesta**

Helen is an Executive Director at Nesta and leads our Innovation Lab. The Lab's mission is to support and scale innovation for the public good; working with partners to run innovation funds and programmes, open innovation processes and challenge prizes. Our focus is broad, supporting innovation in education, local government, democratic engagement, the collaborative economy, the arts and civil society.

**@HelenGou**



**Ben Gill, Product Manager, Innovation Lab, Nesta**

Ben is a Product Manager in the Innovation Lab's Education Team. He is currently working on building a product to bridge the gap between schools and the technology sector. Ben has a background in tech startups, marketing and strategy consultancy. He has a BSc in Environmental Science and International Development from the University of East Anglia.

**@beng111**



**James Weatherill, CEO, Arbor Education**

James is the CEO of Arbor Education, a smart Management Information System that uses data to save teachers time through workflow automation and improve student insight through improved analytics. In just over 4 years since launch, the company has grown to serve over 2,500 paying institutions in 30+ countries, bringing enterprise SaaS processes into education. In the process the company has raised \$7.4m in VC funding and private capital.

**@JamesEBW**



**Vipul Bhargava, Educational Technology & International Schools Specialist, Education Team, Department for International Trade**

Vipul is an Education technology and international schools specialist at the Department of International Trade. In this role Vipul works with leading British independent schools and education technology companies helping them grow their international revenue across the globe.

**@vipulbhargava**



**Sophie Bailey, Founder, The Edtech Podcast**

Sophie is the founder of the iTunes new and noteworthy, The Edtech Podcast. The mission statement of The Edtech Podcast is to improve the dialogue between 'ed' and 'tech' through storytelling, for better innovation. The main audience are global education leaders, with a secondary audience of start ups, bluechips, investors, Government and media.

**@soph\_bailey**

## **Richard Taylor, Angel Edtech Investor**

Educated in Australia, Richard has been an early-stage investor and actively involved in the London edtech community since 2010. He started his career in the business of education in Melbourne and was recently part of a team that didn't win the Science Museum Hackaton, but whose idea managed to upset both the organisers and the museum's trustees.

**@dick\_taylor**



## **Lucy Heady, Impact Director, Nesta Investments Team**

In her role as Impact Director for the investments team Lucy works with portfolio companies to measure their impact and assesses the likely impact of potential investments. She also ensures that the fund has an approach to impact that maximises the social and financial return of the portfolio. Lucy has over ten years of experience of measuring social impact in both the UK and internationally.

**@lucyheady**



## **Bukky Yusuf, Secondary Science Teacher, Consultant and Qualified Coach**

Bukky is a Secondary Science teacher, consultant and qualified coach. In her most recent school leadership role, she led a whole school initiative to enhance teaching & learning through the use of technology. Bukky uses her experience with professional development, technology integration and effective pedagogical strategies to help teachers adopt transformative mobile learning strategies.

**@rondelle10\_b**



## **Matt Johnson, Senior Associate, Cooley**

Matt focuses on assisting higher education institutions and education technology companies regarding a variety of regulatory issues including state and federal privacy laws at the K-12 and postsecondary levels, including FERPA, state authorization and distance education issues, professional licensure, and veterans and military education benefits concerns.

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**The event is supported by:**

# Cooley

Cooley lawyers combine 30+ years of experience in the education industry with an unmatched background in technology and software to assist edtech companies in bringing disruptive technology to market. With the largest practice serving this rapidly evolving sector, we offer our clients deep substantive knowledge of all aspects of the education sector coupled with premier business and litigation practices. We focus on the distinct needs of high-growth companies developing leading educational tools, resources and products and the universities and institutions that leverage these technologies.