Welcome!

ShareLab Scotland Fund: briefing webinar

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Agenda

20min: Presentation outlining the programme.
40min: Q&A session

Presenter: Alice Casey - Programme Lead

Nesta is an innovation foundation. We back new ideas to tackle the big challenges of our time.

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What is ShareLab Scotland?

The Scottish Government is partnering with Nesta to find and support **early stage projects** that build and/or use **collaborative digital platforms** to tackle challenges around **sustainable energy and transport**; focusing on the most **vulnerable consumers**.
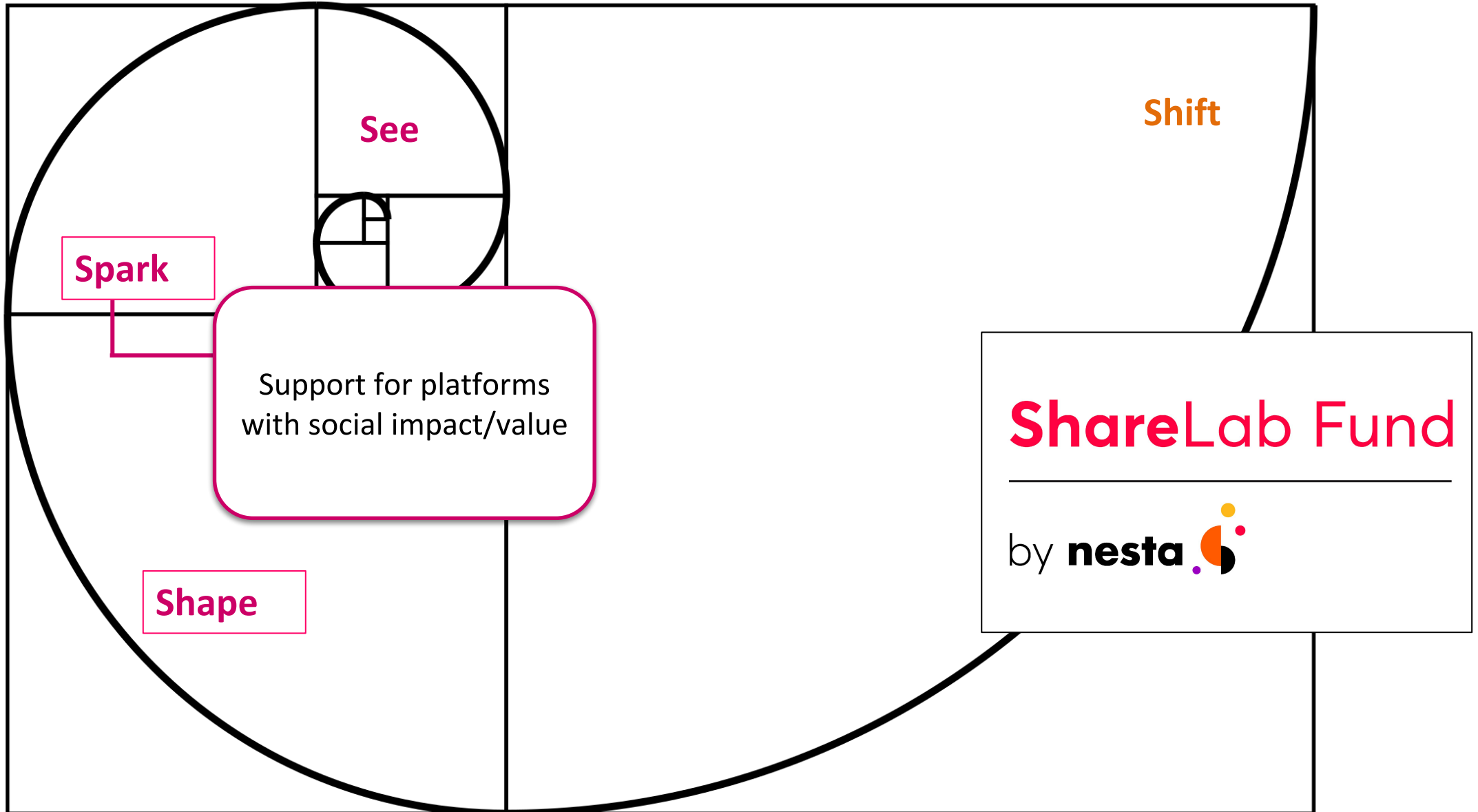
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1. **Low understanding of potential & social impact of collaborative platforms**

2. **Dominant model for platforms is centralised & proprietary**

3. **Lack of support for practical social innovation**

Problem: Lack of support for practical innovation and exploration

See

Shift

Spark

Support for platforms with social impact/value

Shape

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The opportunity

Scotland's interest in the collaborative economy is growing, particularly in areas such as peer-to-peer accommodation and car sharing which are bringing significant benefits to individuals, communities and businesses.

However, to date, most collaborative platforms have been driven by for-profit business models. The Scottish Government believes that there is **huge potential for the collaborative economy to contribute to the fairer, more socially responsible economy that we want for Scotland**.

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What is the collaborative economy?

The Scottish Government's Expert Advisory Panel on the Collaborative Economy defines the collaborative economy as:

'Connecting individuals or communities via online platforms to enable the sharing or provision of goods and services, assets and resources without the need for ownership'.

What is a 'collaborative digital platform'?

This is not just a website. It is a **web-based digital matching or exchange platform** that helps to unlock idle or underused resources (such as objects, skills, money and/or people) by **matching 'haves' with 'wants'** in ways that enable greater **efficiency** and **ease of access**.

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Financial support and mentoring to fourteen early stage organisations that are applying collaborative economy operating models to address social challenges, ranging from homelessness to supporting refugees.

TrustonTap

Social Value Exchange

Share Somewhere

Milk Donor App

Chatterbox

Happy CT

Beam

Driver Co-op

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Example projects

BEAM: Crowdfunding platform that helps the homeless train up and get into work.

TrustOnTap: Digital platform connects elderly people with self-employed carers, enabling them to live independently for longer.

Chatterbox: Language-learning platform taps into the linguistic talent of refugees - and facilitates their entry into the UK workforce.

Hearts MilkBank: App connects donor mothers to courier service, automating donations and enabling the service to scale.

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The Programme

Grants of between £15,000 and £33,000 over 9-12 months

Deadline for EoI: Thursday 23rd August at 11am.

Three main themes: **energy**, **transport** and **community resources**

Energy

Under this theme, we particularly invite ideas that:

- Foster **sustainable energy** consumption
- Enable uptake of **community renewable energy** schemes
- Develop **energy storage** mechanisms
- Enable **peer-to-peer energy** sharing

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Transport

Under this theme, we particularly invite ideas that:

- Deliver transport benefits that **reduce energy needs** or **expand and enhance transport services** in rural areas
- Help community transport, dial-a-ride and community car schemes to **collaborate more effectively**;
- Fill empty seats, **reduce isolation** and **transport poverty** for vulnerable people.

Community resources

Under this theme, we particularly invite ideas that:

- **Sharing physical resources** such as tool and toy libraries
- **Sharing skills** such as computing, plumbing or gardening
- **Collective buying** initiatives such as oil buying clubs and food buying clubs, or other initiatives that enable vulnerable consumers to engage in markets
- **Increasing sustainable use** of buildings and sharing community environmental assets such as gardens and kitchens

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Eligibility checklist

To be considered for funding and support through the programme, the proposed idea must:

- ☑ Be **delivered in Scotland** for the benefit of people living in Scotland
- ☑ Make use of a **collaborative digital platform** (see definition)
- ☑ Clearly **address the themes** of sustainable energy and/or transport, or otherwise deliver benefits to consumers in vulnerable circumstances and/or disadvantaged communities
- ☑ Clearly demonstrate how it contributes to the **desired outcomes**

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Selection criteria

- **Innovation and ambition**: is the idea original and compelling?
- **Desirability**: is it appealing to users / commissioners?
- **Impact**: what impact would the project have on Scotland's consumers and communities? How would the impact be measured?
- **Scale**: is this an idea that can grow, or that could have broad applicability in other geographies or contexts? Does it learn from others' work?
- **Financial sustainability**: is there a credible route to the initiative becoming self-sustaining over time?

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What we're looking for

We are particularly interested in working with individuals and organisations who:

- Are **passionate** about the opportunities that new technologies and ways of working can bring to social challenges.
- Have a **commitment** to actively taking part in workshops and events as part of idea development.
- Are **supported** by a competent delivery team.

- Are **open** to being challenged and supported to grow their idea.
- Work with open data / open source technology.
- Are innovative in the way they **organise and govern** themselves e.g. platform coops, mutuals, self-managed teams etc.
- Are **happy to share** their learning more widely - the challenges as well as the successes.

The application process

We invite you to submit an Expression of Interest (EOI) form by **11am on Thursday 23rd August.**

You can access the EoI form here:
http://bit.ly/ShareLabScotland-Apply

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Thank you!
ShareLab.Scotland@nesta.org.uk

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Any questions?

- Read the FAQs:
  https://www.nesta.org.uk/project/sharelab-scotland/frequently-asked-questions-faqs/
- Send questions or feedback to: ShareLab.Scotland@nesta.org.uk

If your proposal is successful you will be invited to attend an idea development workshop in September and develop a full bid.