Mapping the social business model for your new service idea

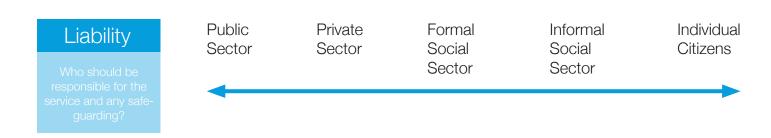
What is the service idea?

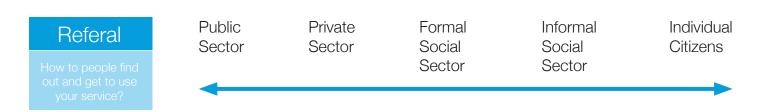
Use the tool to help you think about how you should deliver the service idea you are developing.

What is the aim of the service idea?

Ownership Public Private Formal Sector Sector Sector Who should own and deliver the service?







Informal

Social

Sector

Individual

Citizens