

THE SOCIAL ENTERPRISE PLANNING TOOL

thinkpublic

Enterprise name:

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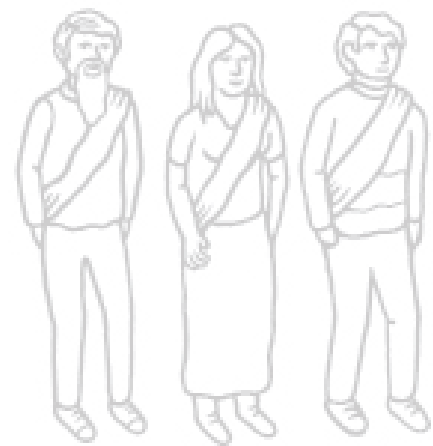
Enterprise logo:

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Key Partners

Who in your network of partners and suppliers are required to make your social enterprise work?

Customers



Beneficiaries

Key Activities

What are the most important things your social enterprise must do in order to work?

Customers



Beneficiaries

Key Resources and People

What are the most important resources you require to make your social enterprise work?

Customers



Beneficiaries

Service Propositions

What is the value your social enterprise offers?

Customers



Beneficiaries

Potential Users

How do you market your social enterprise to potential users?

Customers



Beneficiaries

Current Users

How do you communicate with your current users to deliver your social enterprise?

Customers



Beneficiaries

User Segments

Who are the different user groups that your social enterprise aims to reach?

Customers



Beneficiaries