## TRADITIONAL PLANNING

## EXPERIMENTAL PRACTICE

#### **PREDICTABLE**

Outcomes are predictable and result from careful (process) execution

# Outcomes

#### UNPREDICTABLE

Outcomes are not predictable and result from trial-and-error

#### "WE KNOW"

Using existing knowledge/methods to achieve desired outcomes

# Attitude

## "WE DON'T KNOW (FOR SURE)"

Testing and seeing what works, or tapping into other sources of knowledge (citizens / partners)

## A SPECIFIC FUTURE

Planning is done for creating a specific future



#### **MULTIPLE FUTURES**

Planning is done for multiple possible

#### **REARVIEW-MIRROR**

Decisions are based on historical facts and past successes

## Decision basis

#### **FUTURE-ORIENTED**

Decisions are open-ended and based on indications from experiments

## **PROBLEM**

Citizens are seen as a problem to be solved or the cause of the problem

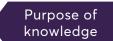


#### **POTENTIAL**

Citizens are a source of insight and potential for transformative action

## **HIGHLIGHT AND VALIDATE**

Knowledge is used to make generalisable assumptions on societal problems at scale at a point-in-time



#### UNDERSTAND AND GENERATE

Knowledge is used to capture human experience/social complexity and test assumptions in real-time over time

## **PRESCRIPTIVE**

Policy documents that describe or prescribe a predefined course of action



#### **EXPLORATIVE**

Innovation tools that enable creative thinking, collaboration and learning

### **INSIDE THE OFFICE**

Figure out from behind a desk what course of action to take



## **OUTSIDE THE OFFICE**

Engage with users and stakeholders to figure out what course of action to take

## CAMOUFLAGED

Uncertainty and risks are camouflaged via detailed plans or sometimes even a deal-breaker



## **ACKNOWLEDGED**

Uncertainty and risks are coped with and minimised via trial-and-error approach

#### **AVOIDED**

Failure is seen as something to avoid

Failure

## **EMBRACED**

Failure is accepted as part of iterative learning and improving

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