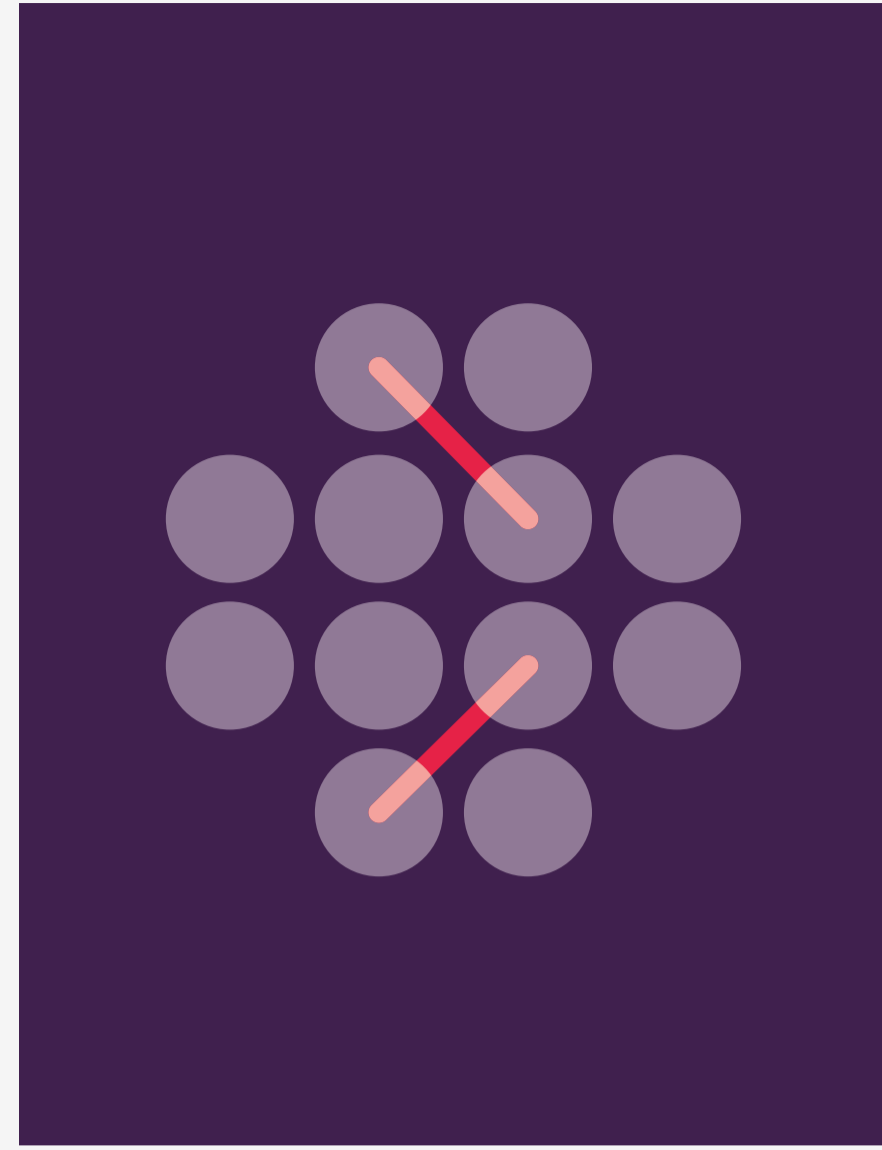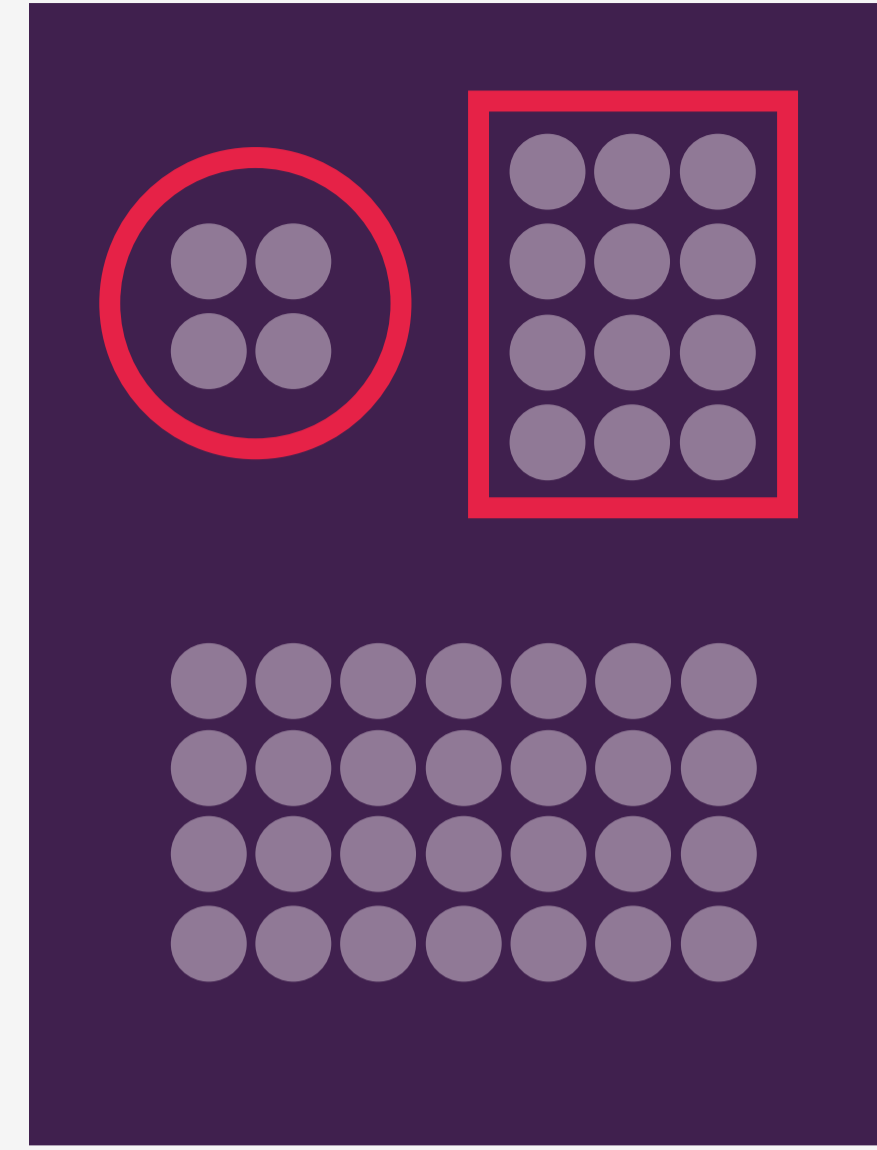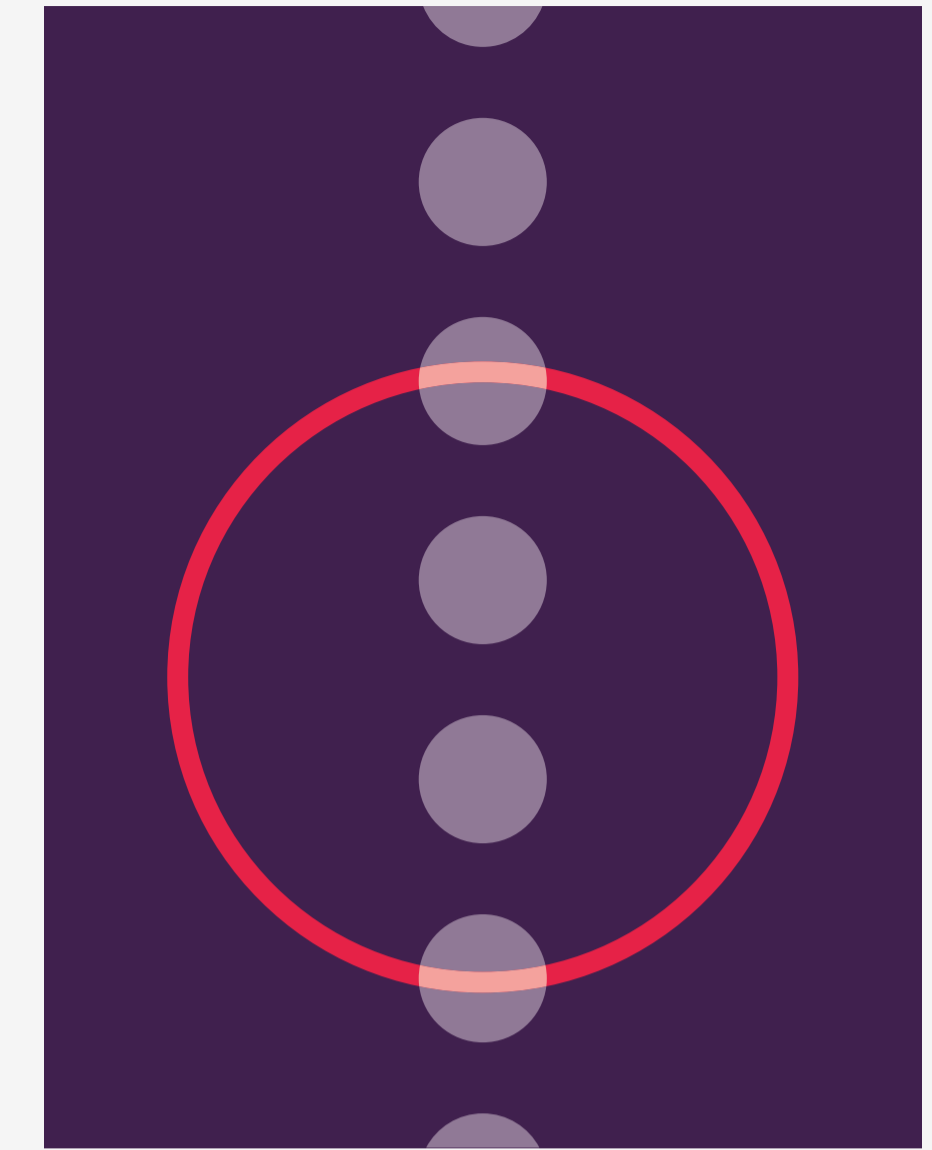**Growth in efficiency and scale of data processing**
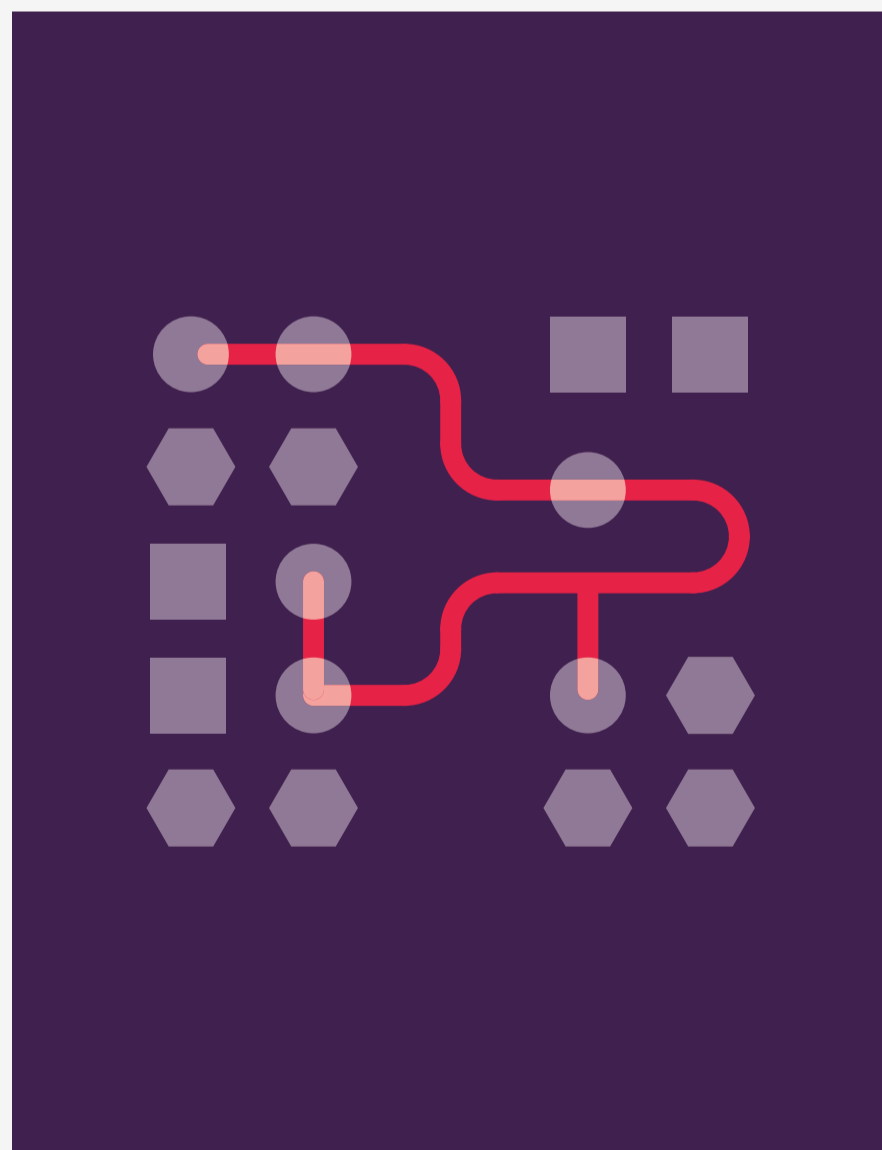
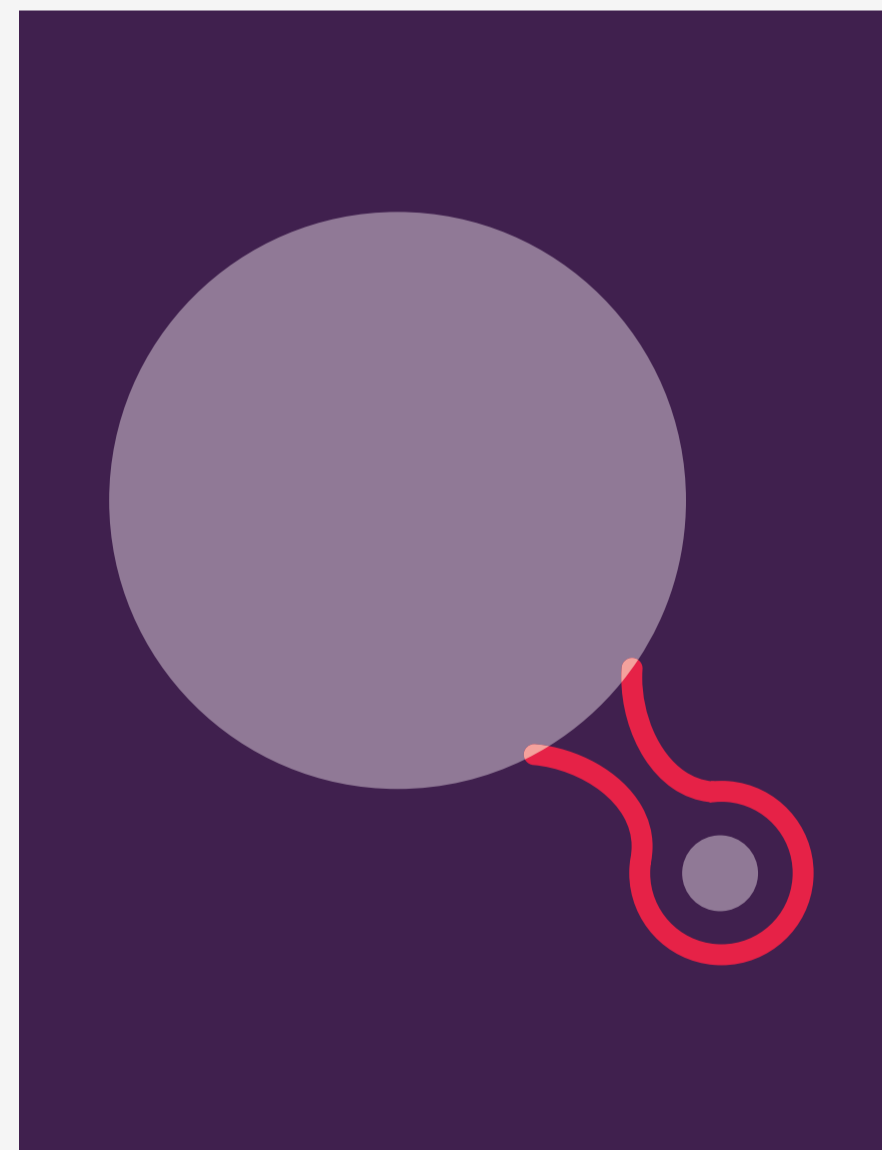**Making new causal connections for complex issues**

Organising human knowledge and finding structure
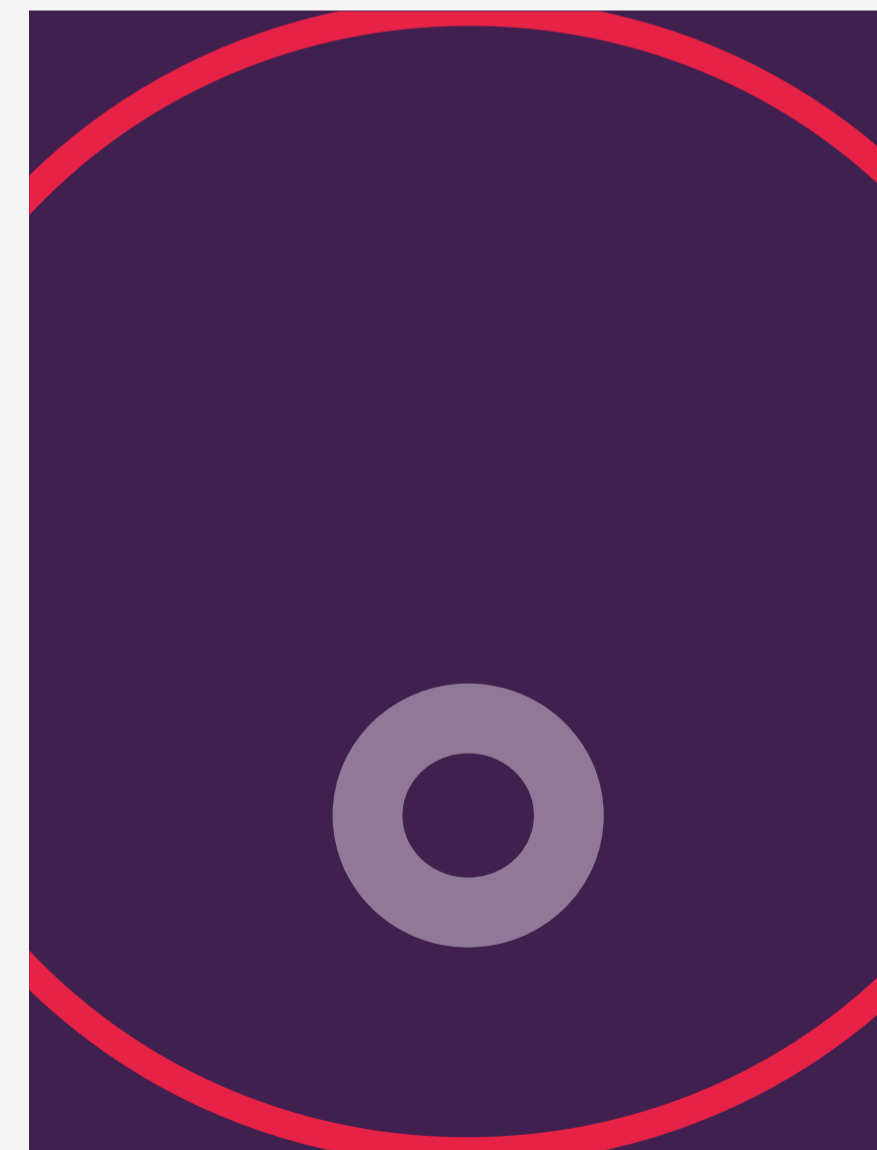
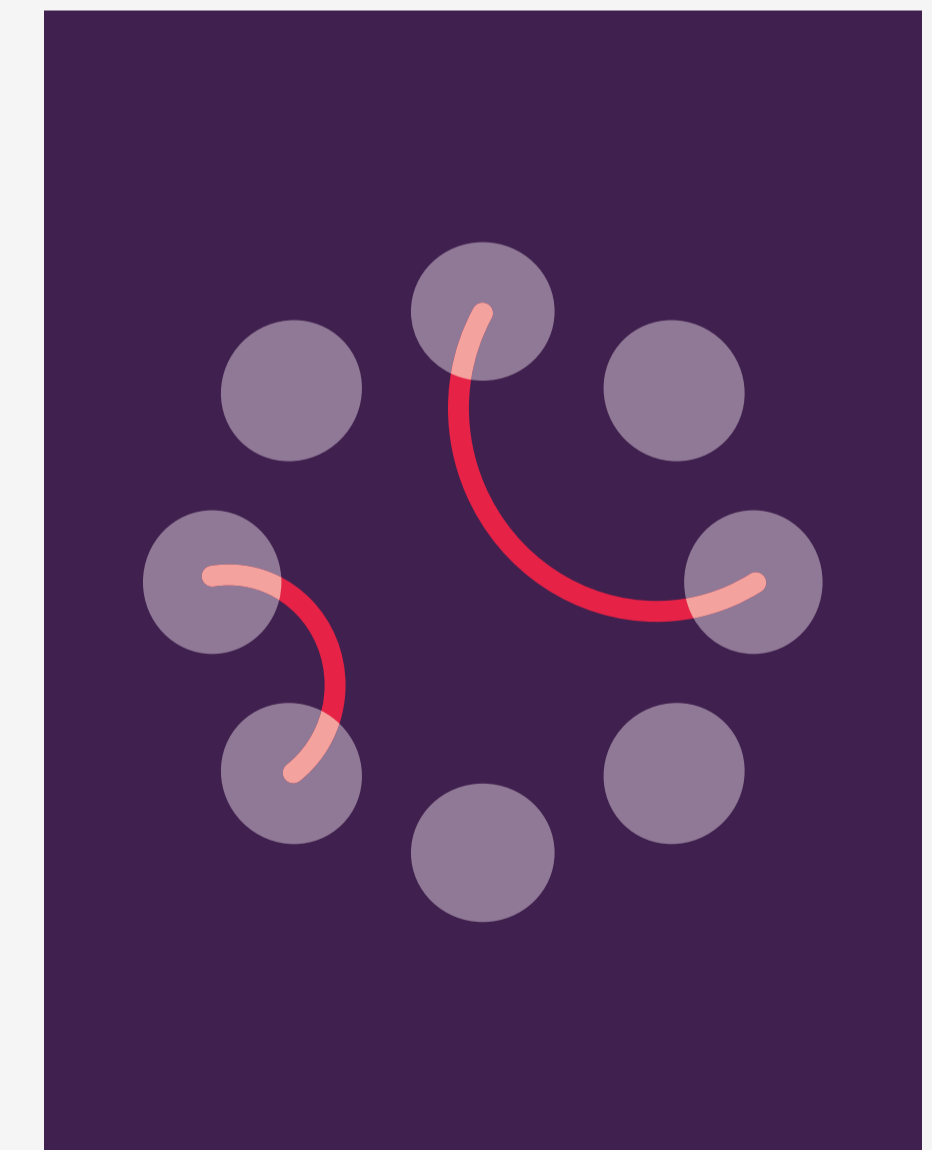**Optimising and prioritising processes**

Modelling and visualising complexity

Increasing the reach of and access to rare knowledge

Transformational creativity

Improving interactions between individuals