

| Business Model Canvas | | | | |
|-----------------------|-----------------------|-----------------------------------|---------------------------------|-------------------|
| Title: | | Strategic Mission: | | |
| 1. Who is involved? | 2. What does it do? | 3. What is the Value Proposition? | 4. How will people engage? | 5. Who is it for? |
| | 6. What will we need? | | 7. Where will audiences engage? | |
| 8. What will it cost? | | 9. Business Value | | |

